

DOWNTOWN SASKATOON • EST. 2026

THE BRIDGE CITY *Edit.*

A curated look at Saskatoon's creative core – the shops, artists & culture worth knowing about.

MARCH 5, 2026

ISSUE NO. 1

FREE WEEKLY ISSUES

I. — EDITOR'S NOTE

Welcome to the *Bridge City Edit.*

Hi there — I'm so glad you're here.

Saskatoon has a rhythm you feel before you can describe it - a mix of grit, charm, and quiet brilliance that shows up in the most unexpected places. That's what pulled me into starting *The Bridge City Edit.* I wanted to give you a way to pay closer attention to the people shaping this city in real time, and to make a space for the talent that deserves to be seen.

The Bridge City Edit is exactly what it sounds like – a weekly edit filled with the things and people worth knowing about in Saskatoon's creative scene.

Every week, you'll find:

- One local business or artist, spotlighted in their own words
- A curated roundup of events worth your time
- A handcrafted palette/mood board inspired by colours & textures seen around our city
- A community board for creatives to connect
- An open-ended question for you, the readers, to submit your answer for a chance to have it featured in next week's issue. More info on this under *The Echo.*
- books I can't put down, insider finds, & recommendations too good to keep quiet

My belief is simple: creativity inspires further creativity. However, this concept only applies when it is actually being *seen*. Currently, our craftspeople are being pushed to the margins by homogenization, largely driven by AI and corporate consolidation. The people in Saskatoon who are still preserving craft, art, and human talent matter now more than ever.

This city is dripping with charm and a unique identity that cannot be manufactured. I'm genuinely honored to be a voice for our creative core, speaking loudly about the creative projects being made right here at home.



Everything lives at yxebridgcityedit.online, and submissions are always open. *Thank you for reading. Let's explore Saskatoon together.*



The Editor

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@BridgeCityEdit



@BridgeCityEdit

II. — A VISUAL VIBE CHECK, INSPIRED BY THE COLORS & TEXTURES OF THE CITY ITSELF

The *Palette*

“Exposed Edges”

River Dusk
#2e3a45

Exhale
#7a5c3a

Birch Ash
#bcbcb8

Last Snow
#e8ddd2

Thaw
#7a5c3a

This week's palette came from walking the Broadway Bridge at 8:15 AM with frozen eyelashes, realizing March in Saskatoon is when the city shows its skeleton. The snowbanks are greying at the edges, the river ice has that deep, unsettling blue that suggests density rather than delicacy, and everywhere you look, the infrastructure peeks through. The bones holding us up while we wait for the warmth of the spring sunshine.

Each week, our palette is inspired by the colours we see walking through Saskatoon. Send us your photos of the city's hidden hues – we might feature them in a future issue. Submissions by email to bridgcityedit@gmail.com or through our website yxebridgcityedit.online

III. — ONE QUESTION TO YXE EACH WEEK

The *Echo*

What is the question you wish someone would ask you about your work? Not “what are you working on” — everyone asks that. The question you actually want to answer. The one that would require you to stop and think, and maybe say something you haven't said out loud yet.

Submit your answer to BridgeCityEdit@gmail.com or directly on our site yxebridgcityedit.online by Tuesday night @ 11:59pm for a chance to appear in next Thursday's TOP 3 Responses.

Where Vinyl *Finds New Life*

RESURRECTED RECORDS

115 3RD AVENUE SOUTH, SASKATOON, SK

Some businesses have a polished origin story. Resurrected Records has a better one. It started in 2020 in Nick Kucey's parents' garage – the way a lot of great things do. He'd been collecting vinyl for himself, picking up titles on Facebook Marketplace, when he stumbled on a deal that changed everything: a guy selling an entire collection of over 1,000 albums for next to nothing. Nick couldn't keep all of them, so he sold the ones he didn't need. And then he noticed something. People kept buying.

So he kept sourcing. More collections, more basements, more attics, more of what Nick calls the records that have been "collecting dust" – waiting for someone to give them a second life. By the time his parents could no longer park their cars in their own garage, it was clear: this wasn't a hobby anymore.

“What’s one man’s trash is another man’s treasure. We take albums that are collecting dust in basements, and put them in the hands of new collectors who spin them frequently.”

He found a unit in the Drinkle Mall – a spot he describes as a great place for starter businesses – and the rest is Saskatoon creative history. At present, Resurrected Records carries over 5,000 second-hand titles spanning every genre you can think of, mostly pre-1987. The shelving? All handcrafted. Nick spent about a month building and painting every unit you see in the store. It's that kind of place.

Walk in for the first time and Nick wants you to feel overwhelmed – in the best possible way. The space is intentionally dense, a comprehensive inventory curated to take hours to get through. This is not a place you pop in and out of. This is a place you lose an afternoon in.

“If a city loses independent stores, I believe a sense of community will be lost. Big retail stores are simply cookie cutter locations across the country. Small locally owned stores carry a sense of community and charm that bigger retailers can’t replicate.”

And to anyone reading this who's never been in? Nick has a direct message for you: "Ditch your Apple Music subscription and get into physical media." If you're brand new to vinyl, they'll set you up with your first turntable too. There's no gatekeeping here – just good records, a knowledgeable owner, and a shop that Saskatoon genuinely needs.



RESURRECTED RECORDS

115 3rd Avenue S, Drinkle Mall
resurrectedrecords.ca

5000+ second-hand titles
turntables • all genres • pre-1987 gems

Visit the shop

IV —

CURATED COLLECTION OF A FEW UPCOMING EVENTS AROUND THE CITY

The Weekender

7-8

MAR

MRKT The Spring Edit YXE

SATURDAY MARCH 7TH (10AM-6PM) & SUNDAY MARCH 8TH (10AM-5PM) AT WILSONS LIFESTYLE CENTRE. CURATED MARKETPLACE SPOTLIGHTING LOCAL PRAIRIE MAKERS, ARTISANS AND BOUTIQUE BRANDS; A DIRECT LINE TO THE REGION'S INDEPENDENT CREATIVE ECONOMY. FREE TO BROWSE.

12

MAR

Loonie Bin ft Torrin Staples

LIVE MUSIC FROM SOME OF OUR MOST TALENTED LOCALS. LOONIE BIN – ALL MEMBERS 17 OR UNDER – PLAYS CAPITOL MUSIC CLUB ON MARCH 12TH WITH TORRIN STAPLES. SHARP LOCAL TALENT, ALL RAW. NO FILLER. MAKING WAVES IN YXE'S MUSIC SCENE. DON'T MISS IT! TICKETS AVAILABLE AT THE DOOR. DOORS OPEN 7PM.

20

MAR

Riversdale Art Walk

GALLERY-HOP THROUGH THE NEIGHBOURHOOD WITH LOCAL ART POPPING UP ACROSS MULTIPLE VENUES, INCLUDING A RECEPTION FOR EXIT THROUGH THE WOODSHOP AT SASKATOON MAKERSPACE (8-4PM). FREE TO WANDER.

28
MAR

Sask Maker Sale Spring MKT

WILSON'S LIFESTYLE CENTRE. TICKETS AVAILABLE AT THE DOOR. SHOP FROM 60+ HANDMADE SASKATCHEWAN-BASED VENDORS, ENJOY SWAG BAGS, AND EXPLORE THE SPRING WONDERLAND. 10AM - 4PM. KIDS 12 AND UNDER ARE FREE.

28
APR

Awasisak Mamaopaywin Fashion Show

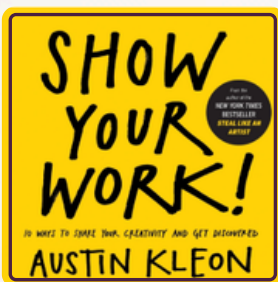
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V — AFFILIATE FINDS & RECOMMENDATIONS

The Drop

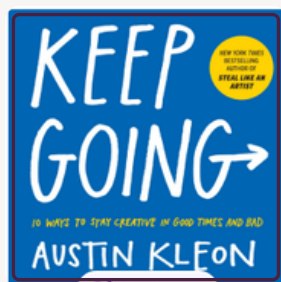
Things we're genuinely obsessed with – books that shaped the whole reason this newsletter exists, and products that make the local experience even better. When you shop through these links, you're supporting the Edit at no extra cost to you. (click book photo for a direct link)

♦ *AFFILIATE LINKS – BOOKS VIA BOOKSHOP.ORG (SUPPORTS INDEPENDENT BOOKSHOPS, PRODUCTS VIA AMAZON ARE MEANT TO ADD VALUE TO / COMPLEMENT YOUR LOCAL PURCHASES, NOT SUBSTITUTE THEM*



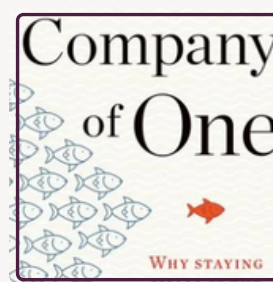
SHOW YOUR WORK!
AUSTIN KLEON

TEN WAYS TO SHARE YOUR CREATIVE PROCESS WHILE IT'S STILL MESSY, NOT JUST THE POLISHED FINAL PRODUCT. THE MANIFESTO FOR BUILDING AN AUDIENCE BY DOCUMENTING RATHER THAN CREATING.



KEEP GOING
AUSTIN KLEON

TEN RULES FOR STAYING CREATIVE WHEN YOU'RE BURNED OUT, BLOCKED, OR BEATEN DOWN BY THE ALGORITHM. THE PEP TALK YOU NEED TO HIT PUBLISH EVERY THURSDAY WITHOUT LOSING YOUR SOUL.



COMPANY OF ONE
PAUL JARVIS

WHY STAYING SMALL AND QUESTIONING GROWTH IS BETTER FOR CREATIVE BUSINESSES THAN SCALING FOR SCALING'S SAKE. THE BUSINESS CASE FOR KEEPING YOUR NEWSLETTER INDIE AND SUSTAINABLE.



WABI-SABI FOR ARTISTS, DESIGNERS, POETS & PHILOSOPHERS
LEONARD KOREN

MEDITATION ON FINDING BEAUTY IN IMPERFECTION, IMPERMANENCE, & INCOMPLETENESS. PHILOSOPHY FOR CREATIVES WHO EMBRACE ROUGH TEXTURES & ANALOG ACCIDENTS.



THE SECRET LIVES OF COLOR
 KASSIA ST CLAIR
 STORIES OF THE 75 SHADES THAT SHAPED ART HISTORY, FROM TOXIC VICTORIAN GREENS TO ROYAL PURPLES. PERFECT REFERENCE FOR CURATING WEEKLY COLOR PALETTES FROM SASKATOON STREETS.



THE CREATIVE ACT: A WAY OF BEING
 RICK RUBIN
 MEDITATIONS ON CREATIVITY AS A SPIRITUAL PRACTICE RATHER THAN A PRODUCTIVITY HACK. A DENSE, BEAUTIFUL HARDCOVER FOR SLOW READING BETWEEN EDITORIAL DEADLINES.

11-in-1 Phone Camera Lens Kit

Such a cool product & I had to include it. Clip-on lenses that turn your phone into a full photography setup — wide angle, macro, fisheye, the works. Perfect for capturing the city. No excuses not to submit your photos now.

PAIRS WITH: CITY PHOTO SUBMISSIONS — YES, THIS MEANS YOU.

[Shop on Amazon →](#)

Vinyl Record Storage Crate

A solid wooden crate that holds 60–80 records. The moment you walk into Resurrected Records you're going to start a collection — I'm just planning ahead for you. This is the one. Proper, beautiful, built to last.

PAIRS WITH: RESURRECTED RECORDS, 115 3RD AVE S (DRINKLE MALL).

[Shop on Amazon →](#)

Stanley Quencher Travel Mug — 11 Colours

Get your order from Citizen Hall, pour it in here, and it'll still be hot on your walk home from Broadway.

PAIRS WITH: CITIZEN HALL COFFEE, 23RD STREET EAST

[Shop on Amazon →](#)

Vinyl Record Cleaning Kit

So you found something incredible at Resurrected Records — now treat it right. Dust is the enemy of good sound and a clean record is a happy record. This is the first thing any new collector should own, full stop. Nick would approve.

PAIRS WITH: RESURRECTED RECORDS, 115 3RD AVE S — YOUR FIRST HAUL DESERVES PROPER CARE.

[Shop on Amazon →](#)

Buddha Board —Water Painting

I am obsessed with this. You Paint on it with water & as it dries, the art disappears. It's about the process, not the product & creating without attachment. It is the the most meditative thing I've brought into my creative practice & I genuinely think about it constantly. Get it. You'll understand immediately.

For every creative who forgets that making things is the whole point.

[Shop on Amazon →](#)

Junk Journal Starter Kit


I picked up a junk journaling book & then immediately needed supplies. This kit has an amazing variety of papers & ephemera. Currently the thing I look forward to most at the end of a long day of building this newsletter.

[Shop on Amazon →](#)

— Made for Creatives, By Creatives

Community *Corkboard*

Calls for artists. Classifieds. Collabs. Opportunities. If you're a creative in Saskatoon, this board is yours. First listing is always free.

 *The board is warming up — first listings coming in the debut issue.*

Submit yours to be among the first. Email bridgecityedit@gmail.com

ALWAYS FREE

Basic Listing

Free

Text listing in the Corkboard section with your name, description, and contact. Subject to waitlist as we grow.

CLAIM YOUR SPOT

SKIP THE WAITLIST

Featured Listing

\$15-\$25

Highlighted placement with image and priority scheduling. Skip the line entirely.

GET FEATURED

BEST VALUE

Recurring Listing

\$30/mo

Weekly recurring placement for ongoing opportunities, open calls, or regular services. Image included.

GO RECURRING



Buy Me a Coffee

One-time support, any amount. Every coffee keeps the Edit alive for another week of stories.

Any amount

BUY A COFFEE

Skip the Spotlight Waitlist

Get featured in The Spotlight and skip the line. Guaranteed placement in an upcoming issue.

\$30–\$50

GET FEATURED

Advertise with Us

Reach an engaged Saskatoon audience. Affordable placements for local businesses and creatives who align with our values.

Email for rates

GET THE MEDIA KIT

MOST POPULAR

Creative Collab Package

\$75–\$150

A Spotlight feature, a Corkboard listing, and an Instagram mention bundled into one. Perfect for makers launching something new.

- Full editorial Spotlight feature
- Featured Corkboard listing
- Instagram story mention
- Archived permanently on site

INQUIRE NOW

SEASONAL

Sponsored Issue

\$100–\$200

Sponsor a full issue – "This week's Edit is brought to you by..." Perfect for Valentine's Day gift guides, summer patio season, or holiday shopping local.

- "Presented by" branding throughout
- Mention in every section
- Instagram collab post
- Curated to match your brand

INQUIRE NOW

ONGOING

Section Sponsorship

\$50–\$80/issue

Sponsor the section that fits you best – "The Weekender is presented by Broadway Theatre" or "The Drop is brought to you by Resurrected Records."

- Named section sponsorship
- Natural, editorial integration
- Weekly recurring option
- Audience always comes first

INQUIRE NOW

"If this newsletter has ever made you feel more connected to Saskatoon — this is how you say thanks."

BUY ME A COFFEE